

## Press Release

Berlin, November 6th, 2019

### **Successful release of SCOPELAND 7 at the first manufacturer-neutral Low-Code and No Code conference**

160 guests took advantage of the offerings at the Berlin Low-Code Day, the presentations, and the Scopeland Technology stand

**The first German specialist conference on the use of Low-Code platforms as a key technology for the digital transformation had a successful premiere: With five keynote and 18 specialist presentations, 20 participating companies, 14 exhibitors, and 160 selected guests, mostly CDOs, CIOs, or their representatives, the Berlin Low-Code Day on October 24, 2019 was the largest cross-manufacturer Low-Code conference in Europe to date. Scopeland Technology participated in the conference in the form of a keynote, a workshop, and a stand, as well as the introductory moderation of a hands-on session.**

Karsten Noack, founder and CEO of Scopeland Technology and one of the pioneers of the Low-Code movement, used real examples in his keynote to demonstrate that the 'ten times faster and ten times better' goal is realistic, as is the self-set goal to have at least 98% of the code generated automatically. He emphasized that there is no clear distinction between professional Low-Code developers and citizen developers in Germany, unlike in the USA. Instead, Low-Code developers are a mixture of both: 'professional citizen developers,' so to speak. As a result, according to Noack, the providers also face completely different challenges that must be met by their business model. Accordingly, there is a clear trend in Germany to develop a new job profile: that of the Low-Code developer.

At the workshop entitled "Low-Code for demanding specialist applications in business and administration – With SCOPELAND in on-premise environments as well," a concrete customer project demonstrated what can be accomplished with Low-Code. Claudia Peißert, Head of Project Management and Production Services, handled the introduction of the hands-on session on "Procedure models for Low-Code projects," in which the participants came to the conclusion that Scrum is not the appropriate method and that Design Thinking tools should be used.

There was a lot of activity at the Scopeland stand, since SCOPELAND 7 was presented to the public for the first time that day. The current version of the Berlin Low-Code platform goes one step further than the previous version and can now do responsive design on its own: Using the available metadata, it is derived how they should automatically adapt the finished screen pages to the respective end devices. This amazing effect was demonstrated live by two Scopeland employees at the stand by developing a form-based database application designed for large monitors. They then opened the same program developed for desktops on their mobile

phones. Everything was correct, ergonomic, and transformed into a mobile application all on its own – as you would expect from programs that are programmed for mobile devices.

The conference, organized by SIBB, the Berlin/Brandenburg IT industry association, is to become a regular event in Berlin.

We would be happy to provide an interview about SCOPELAND 7 or send you pictures of the Low-Code Day.

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### About Scopeland Technology

The Berlin-based company Scopeland Technology is one of the pioneers of Low-Code technology and in Germany still one of the most important players in the rapidly growing Low-Code market. Scopeland Technology has already implemented more than 500 larger projects with its platform itself. Customers are mainly federal and state authorities, research institutes, health care institutions and large industrial companies. Scopeland Technology is currently expanding its partner network in order to broaden its business base. One of the objectives is to increasingly shift the project business to partner companies in order to be able to concentrate more on the actual product development.

Low-Code platforms enable the development of tailor-made IT solutions without or almost without programming. This revolutionary new approach enables efficiency increases by a factor of 10 compared to traditional manual software development. Accordingly, US analysts such as Gartner and IDC predict that Low-Code technology will completely replace large parts of previous software development. Low-Code is regarded as one of the key elements of digital transformation. If it happens as predicted, this will be the biggest paradigm shift in software development in a long time. Leading providers of Low-Code platforms from the USA are already estimated to be worth billions of US Dollars today, and hundreds of new manufacturers are currently entering the market. In the US, every fourth company already uses Low-Code products on a large scale, with only Germany lagging somewhat behind.

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